2021 Norton Cyber Safety Insights Report Special Release: Home and Family Methodology

The research was conducted online by The Harris Poll on behalf of NortonLifeLock among 8,026 adults (aged 18+) in 8 countries. The survey was conducted May 20, 2021 through June 8, 2021 in Australia (n=1,003), France (n=1,005), Germany (n=1,002), India (n=1,004), Japan (n=1,003), New Zealand (n=1,002), United Kingdom (n=1,004), and United States (n=1,003). Data are weighted where necessary to bring them in line with their actual proportions in the population. India was weighted to the population of those who are online. Weighted variables varied by country and included one or more of the following: age, gender, race/ethnicity, region, education, marital status, internet usage, household size, household income, size of place, and propensity to be online. A global postweight was applied to ensure equal weight of each country in the global total. No estimates of theoretical sampling error can be calculated.